



# We Build Virtual and Digital Healthcare Ecosystems



# What is changing in HealthCare ?

## What **Patients** Want ?

- Affordability
- Price Transparency
- Convenience
- Choice



## What **Physicians** Want ?

- Flexible Schedule
- Ability to work remotely as needed
- Decreased Paperwork



Healthcare  
Eco-System

## What **Healthcare Facilities** Want ?

- Decrease Cost & Overheads
- Patients' engagement & satisfaction (experience)
- Specialty Physicians Coverage
- Better Reimbursement



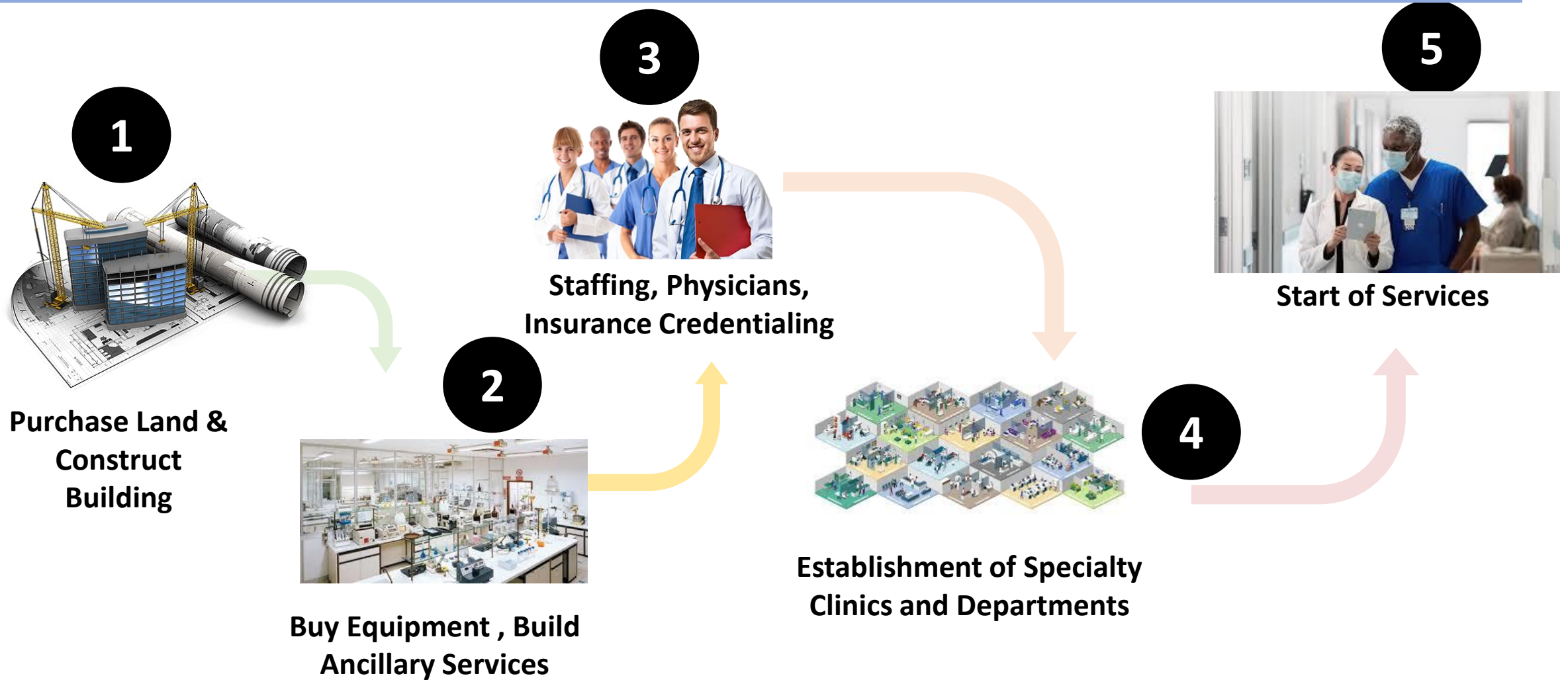
## What **Payors** Want ?

- Customers Satisfaction
- Decrease Cost
- Data Analytics
- Decreased Readmissions



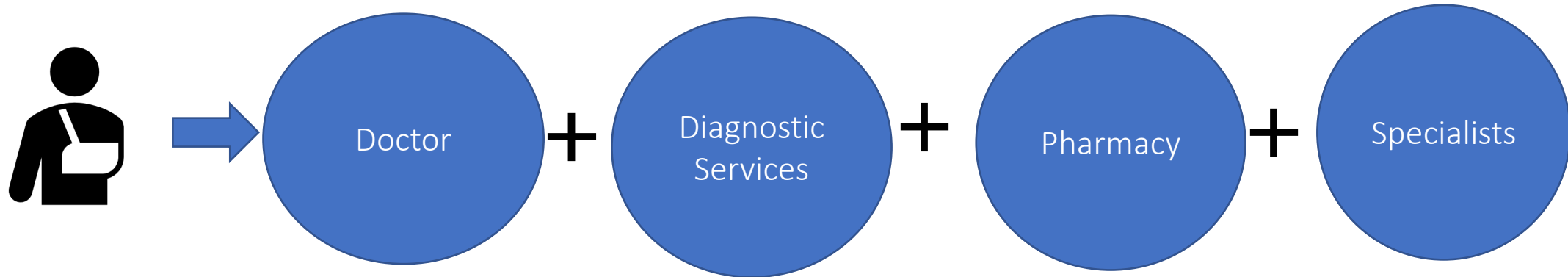
# Conventional HealthCare System Model

Building process is expensive , requires 2-5 years and it still has geographic barriers

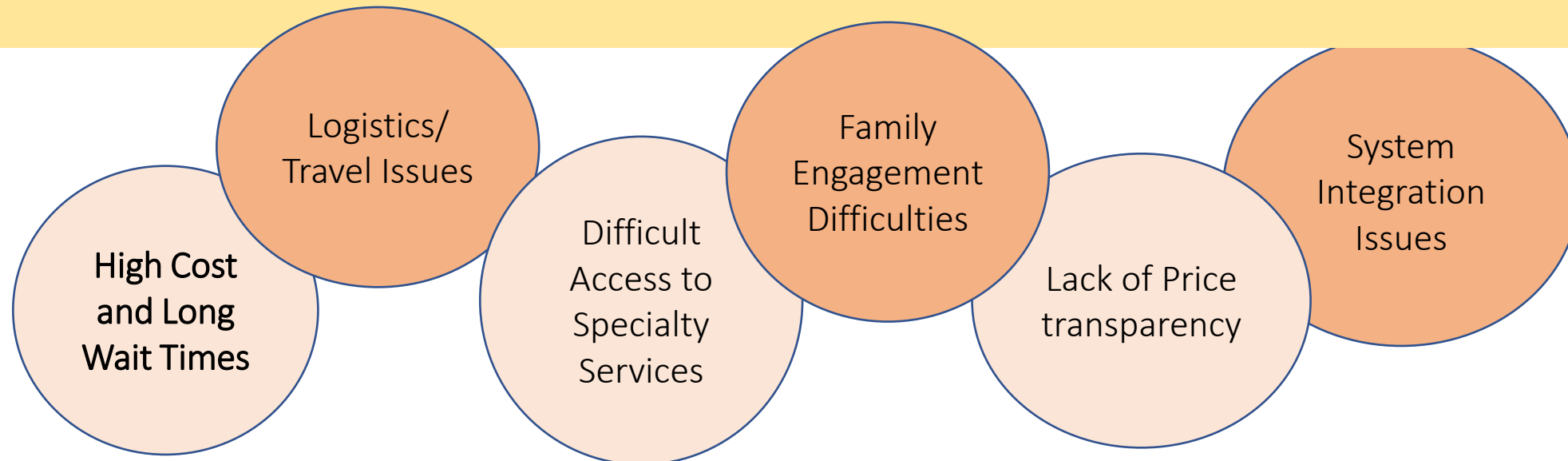


# Problems with Conventional HealthCare Delivery Model

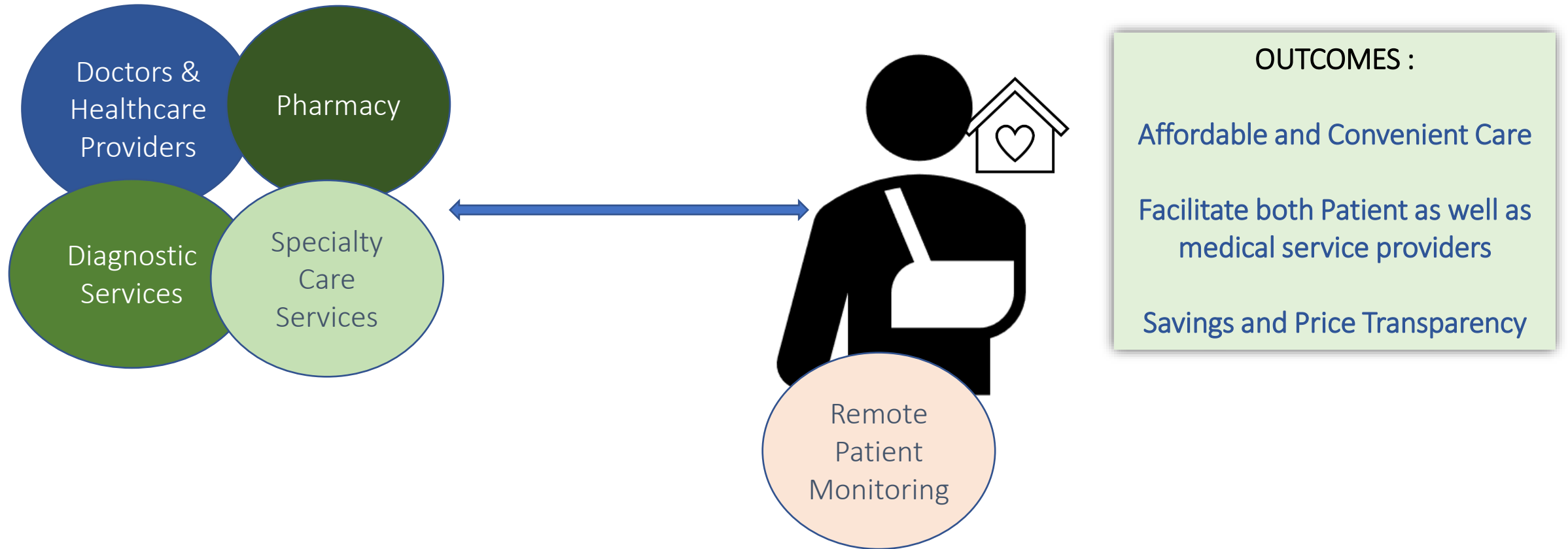
Patient has to visit in-person for each service



Challenges for all (Patients, Providers, Facilities and Payors), especially senior citizens and their family members:



# Solution : Build Digital HealthcareCare Eco-Systems and Deliver Affordable Care to Doorstep



# How to Build Digital & Virtual HealthCare EcoSystems

**1**



**Virtual HealthCare Technology with remote patient monitoring**



**2**



**Online One-Stop Marketplace for Ancillary Services**



**3**



**Online Multispecialty Physicians & Providers**

**4**



**Establishment of Online Specialty Clinics with remote patient monitoring**



**5**



**Deliver Care to Doorstep (All clinical Settings)**

**This Process is quicker and is with out geographic barriers**

## Who are we?

### A disruptive digital healthcare company

Our **Vision:** To build inter-connected digital healthcare eco-systems globally.

Our **Mission:** Bring affordable healthcare services to patients' doorsteps.

- A unique winning combination of visionary multi-specialty physicians (architects) and IT Geeks (builders)
- Based in Jacksonville, Florida with clients and footprints in multiple countries (USA, Asia, Africa, and Australia)

### Recognition:

- Invited by the **United Nations** and **IFC-World Bank**
- Stakeholder in **United Nations** initiatives and sustainable development goals
- Multiple national and international awards, including American Telemedicine Association and Connected Healthcare Organization



# Offering # 1 Comprehensive Integrated Virtual and Digital Care System



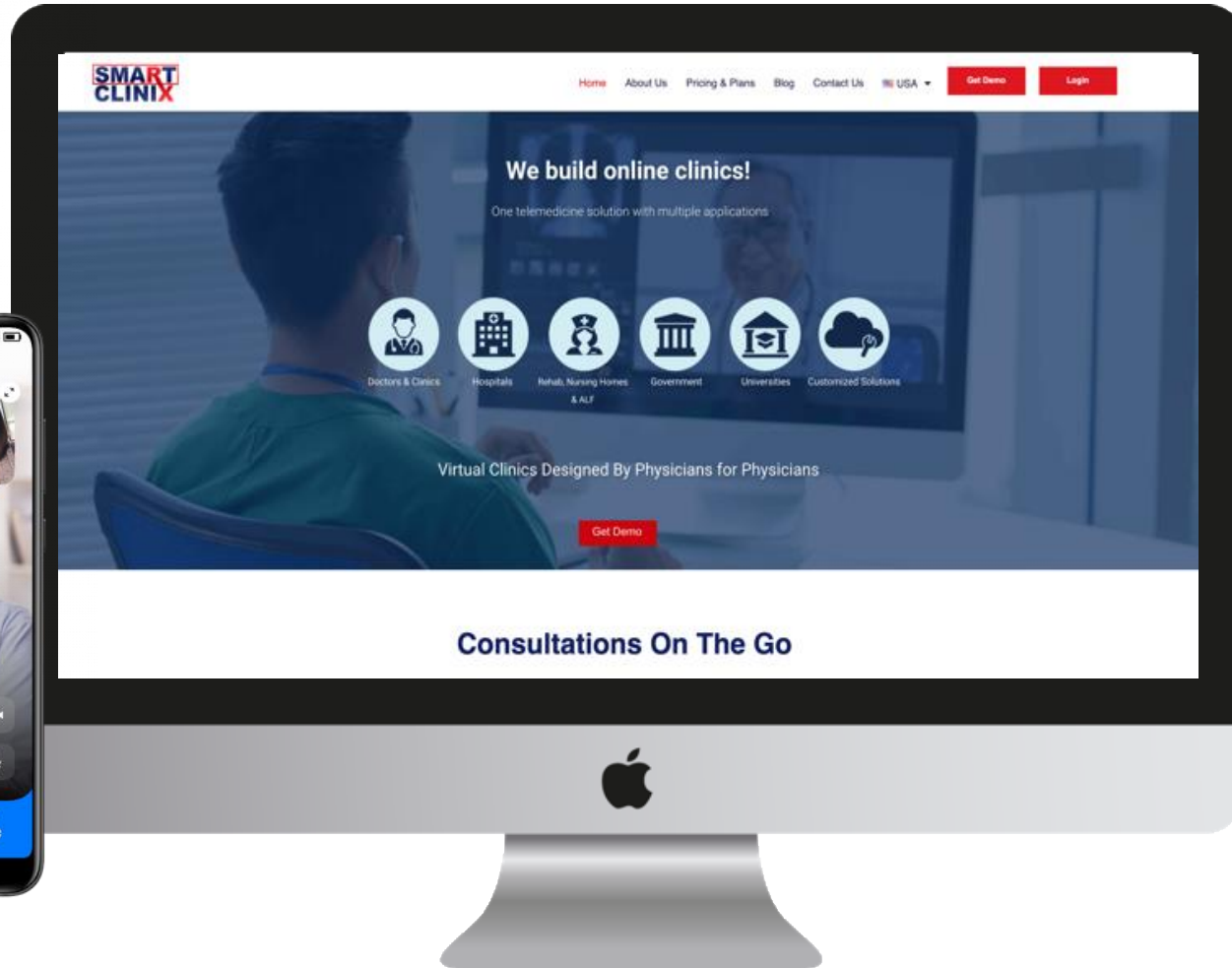
[www.smartclinux.net](http://www.smartclinux.net)





# One System for All Virtual Care Clinical Settings (Inpatient, Outpatient, Post Acute Care and Homecare)

- Cloud Based Electronic Healthcare Record System with Telemedicine (AWS)
- Remote Patient Monitoring with devices
- TeleICU System
- TeleStroke System
- Online Clinics
- E-prescriptions
- Billing & Insurance Claims
- Secure and HIPAA compliant
- Private-label & Customization Portals
- Web based and Apps
- Hardware and Carts
- Data Analytics



# Comprehensive Virtual Care Solution Designed by Physicians for Physicians



Appointment Scheduling



Built-in integrable EMR



Telemedicine



Patient Portal



Reporting & Analytics



Customized Branding



HIPAA Compliant



Billing & Payments



Bill Pay

# Online Specialty Care Programs with Remote Patient Monitoring

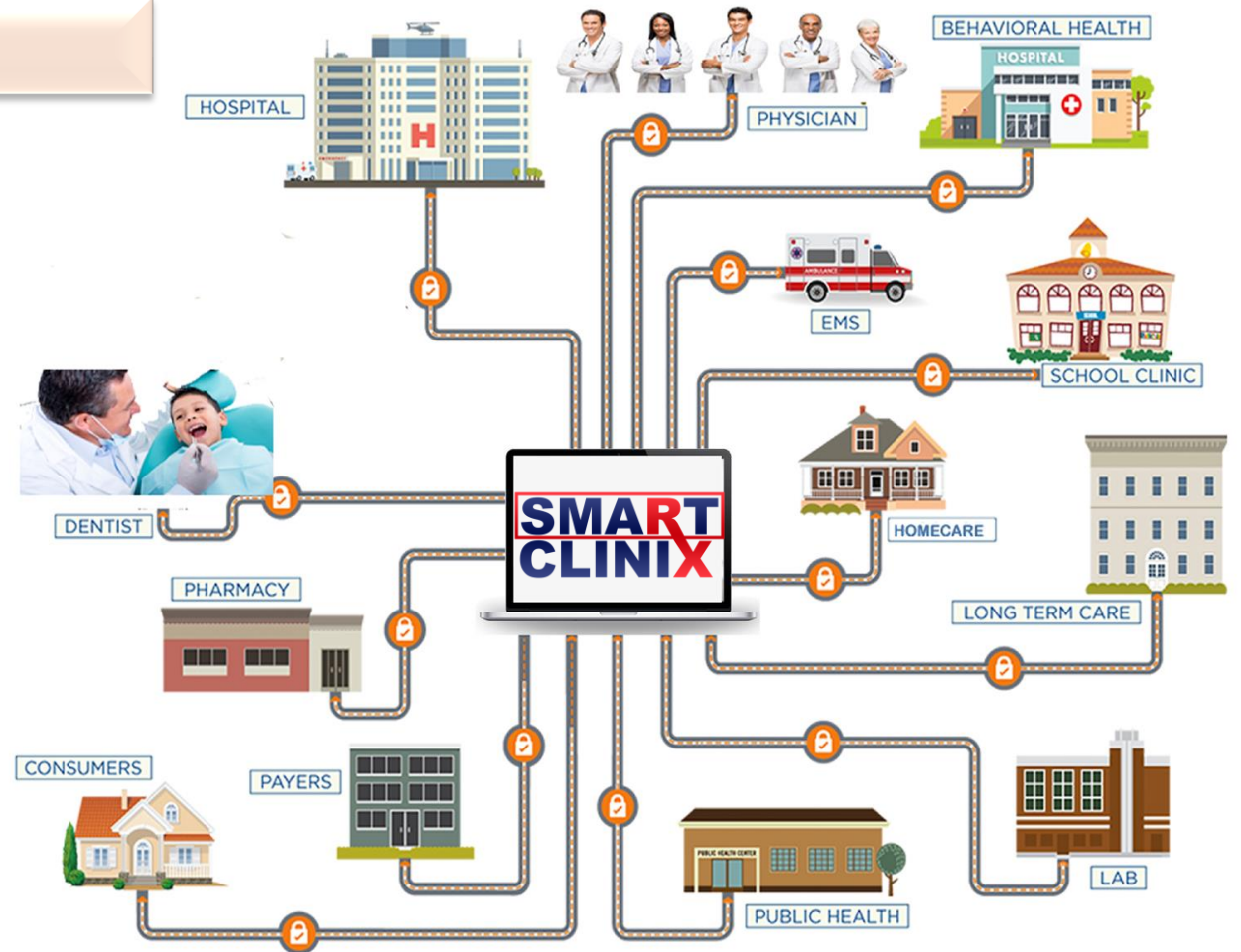


- Online Diabetes Care Program
- Online Hypertension Program
- Online Cardiology Program
- Online Hepatitis Care Program & so on.

# Link Practice with Clinics, Providers & Healthcare Systems

Be part of a nationwide network!

SmartClinix opens doors for medical practices to various opportunities of connecting with other clinics and healthcare systems with multiple collaboration avenues, permutations and possibilities.



# SmartClinix Users



Clinics / Practices



Marketplace Projects



Senior Living Facilities



NGOs & Govts



Hospitals



Customized Solutions



## Offering # 2

Direct-to-Patients and Employees  
Healthcare Marketplace Platform & App

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# One-Stop Healthcare Marketplace Platform and App for patients

- *Schedule all healthcare services online with great savings and price transparency and get care at doorstep!*
- Doctors' appointments including online doctors
- Schedule Lab Tests including home sampling
- Schedule Radiology Services
- Home Care Services
- Pharmacies- Home delivery and Coupons
- Procedures
- Medical Tourism



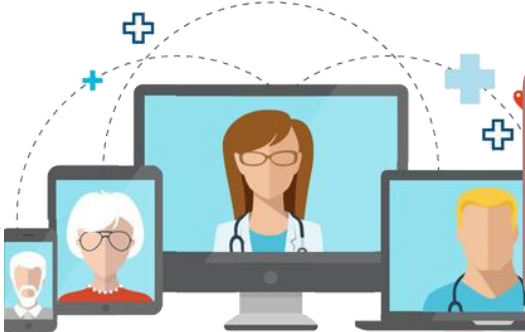
**CURA4U**  
One Stop Healthcare

# CURA4U –Marketplace App

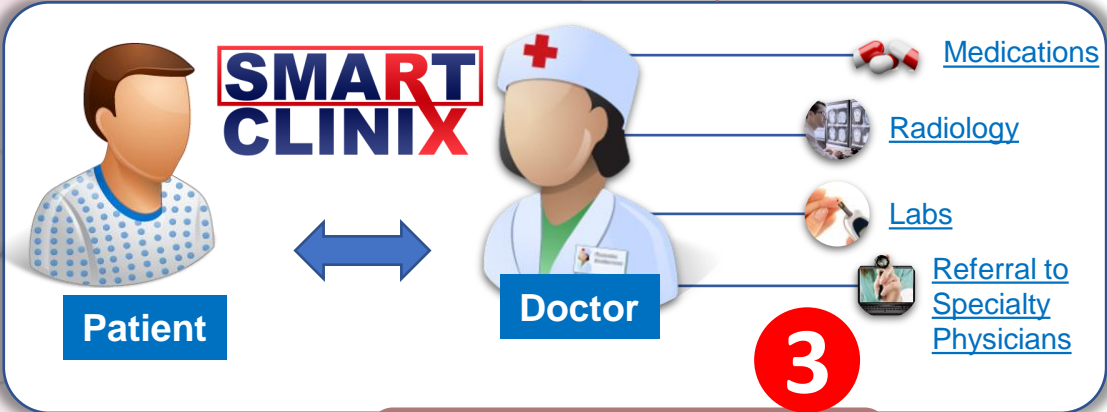


## How it works

**1** Patients or family members use Cura4U for searching and booking of Healthcare services with price transparency. Patients can also call our customer center.



**2** Users pays online for scheduling of healthcare services (labs, radiology, physicians' appointments for both office and online visits)



**3** All orders/scheduling requests are processed. Patient receives services



**4** Results are shared online with both patients and providers. Patients also get education materials





# CURA4U Business Model

CURA4U Contracts with Quality HealthCare Providers (Doctors, Labs, Radiology, Pharmacy, Homecare services etc) for listing of their services for Direct Pay with discounted cash prices and adds small fee for booking of the services.



Services are listed for users with price transparency and discounted rates

## Direct to Patients

- Visitors
- Self Pay Patients
- Patients with high deductible or out of network insurance plans

## Direct to Employers

- Small Businesses Employees
- 1099 Workers

# Offering # 3

## **American Specialist Physicians Services by telemedicine**

Over 200+ Multispecialty Physicians in network providing services in multiple states



## On-Site Teleservices

We setup teleclinic room at outpatient facilities and offer inpatient telerounding

Requirements:

- On site medical assistant/nurse
- Telemedicine Cart (we provide)
- Telemedicine Software/SmartClinix



## Direct to Patients

We provide new and follow-up tele-consultations to patients at home.

Requirements:

- Mobile/Laptop/Tab



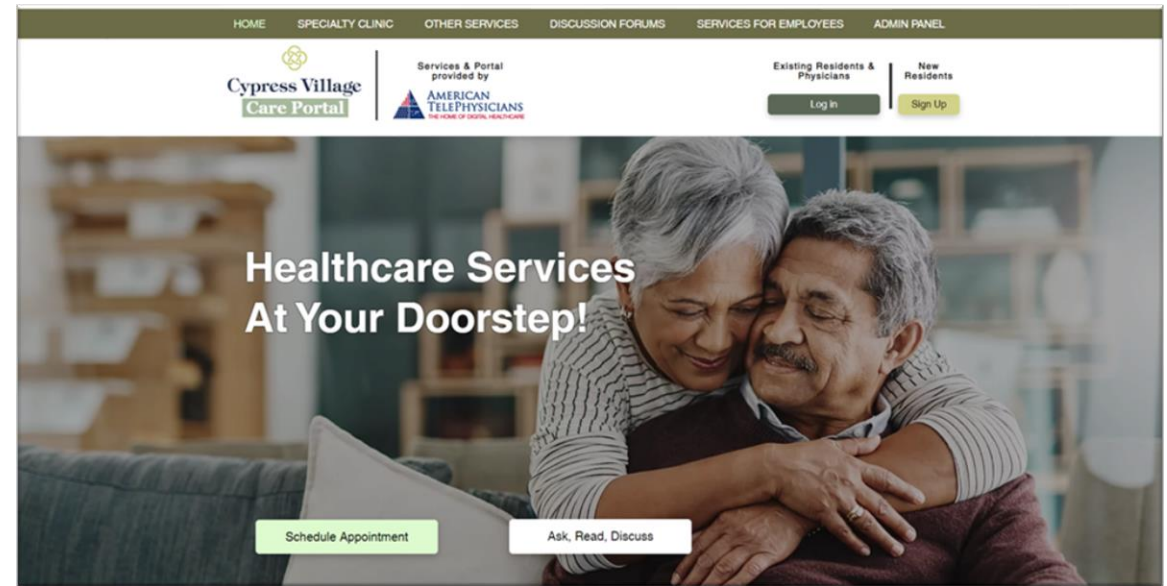
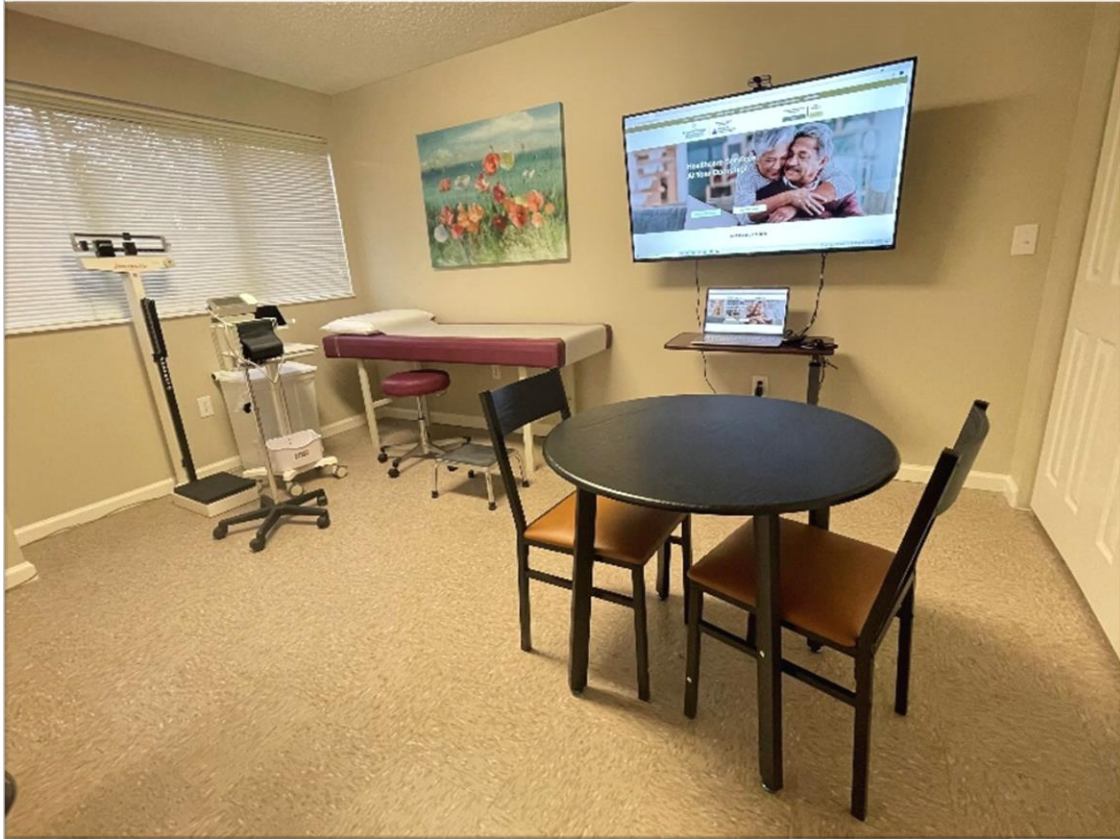
## Physicians to Physicians

Collaborative care model. Our specialty physicians discuss cases with primary care physicians to give expert opinions.

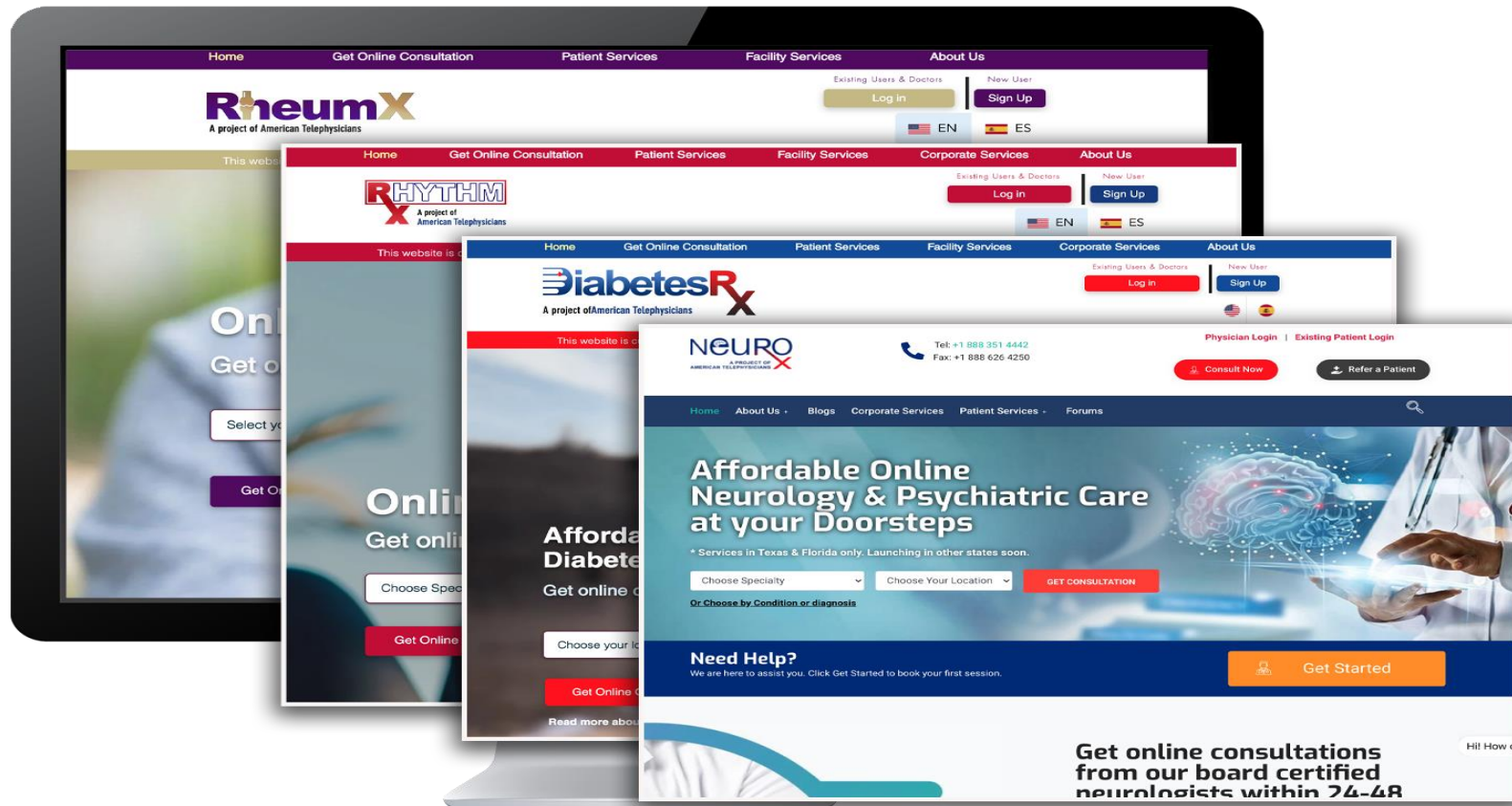
Requirements:

- Telemedicine EMR/SmartClinix

# Online and Onsite TeleClinics



Our US based Virtual Specialty Care Programs powered by SmartClinix- We can build similar for your market and organization.



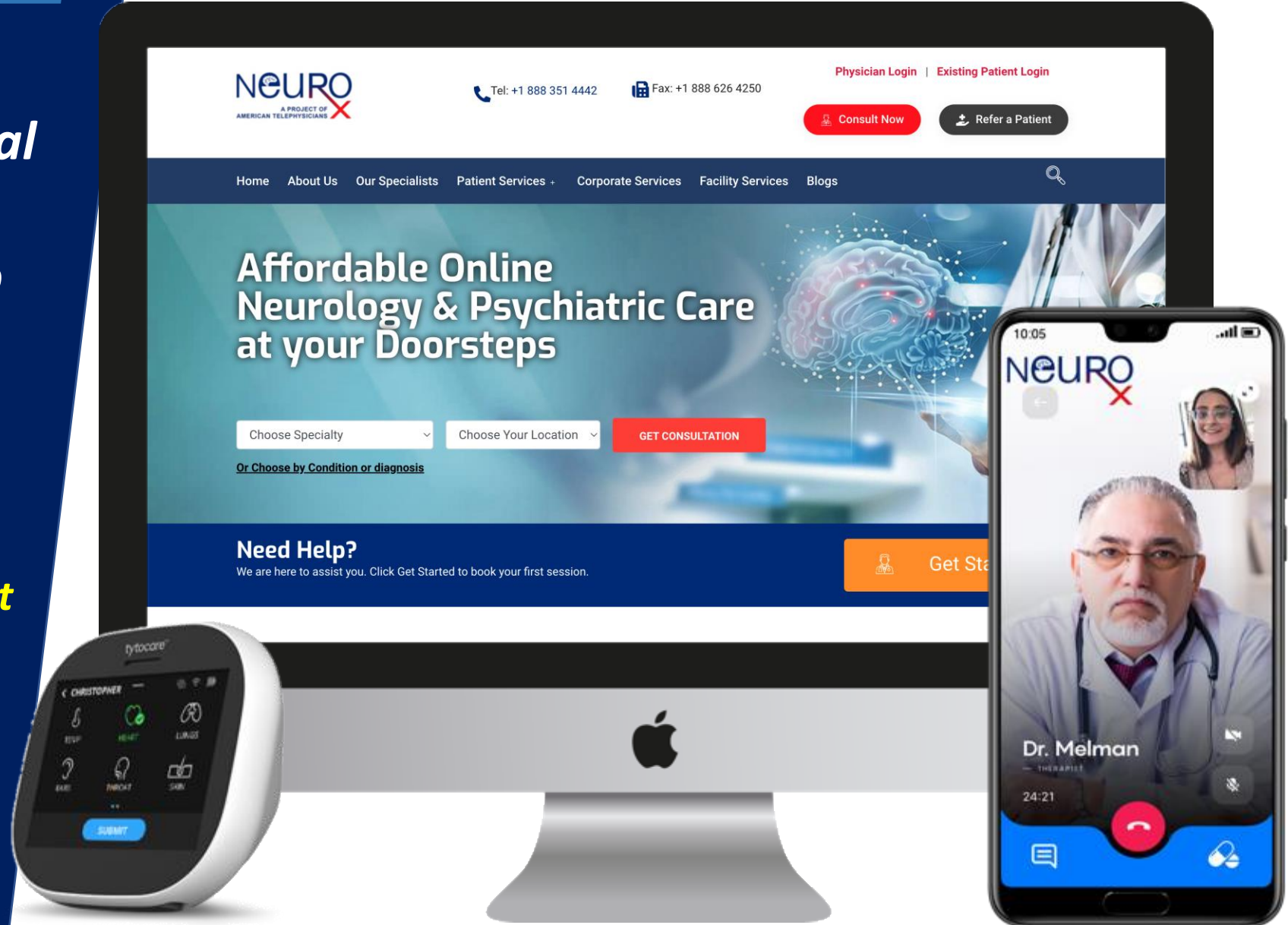
Powered By



# NeuroX- Specialty Care Project

*Comprehensive Virtual  
Care  
delivered at doorstep  
using Innovative  
technology.*

- **Physicians**
- **Diagnostics & Treatment**
- **Technology**



# EXAMPLE: SmartClinix Enterprise Portal Built for Aids HealthCare Foundation, World's Largest HIV Care Organization

The screenshot displays the AHF Online Clinic website interface. At the top, a navigation bar includes links for Home, Consult HIV Specialist, Consult Other Specialties, Other Services, Remote Patient Monitoring, and Patient Education. Below this, the AHF Online Clinic logo is shown, along with the text 'Powered by SmartClinix'. To the right, there are buttons for 'Log in' (for Existing Users & Doctors) and 'Sign up' (for New Patient). The main hero section features a background image of a doctor and a patient. The text 'AHF Online Clinic' is prominently displayed, followed by the tagline 'Your fight with HIV starts here!'. Below the hero section, there are three buttons: 'Consult an HIV Specialist', 'Visit a nearby facility', and 'Consult Other Specialties'. The bottom section, titled 'AHF : CARE METRICS', shows two key statistics: '1,414,347 Patients in care' and '45 Countries served'.

Home Consult HIV Specialist Consult Other Specialties Other Services Remote Patient Monitoring Patient Education

AHF Online Clinic  
Powered by SmartClinix

for Existing Users & Doctors | New Patient  
Log in Sign up

**AHF Online Clinic**  
Your fight with HIV starts here!

Consult an HIV Specialist Visit a nearby facility Consult Other Specialties

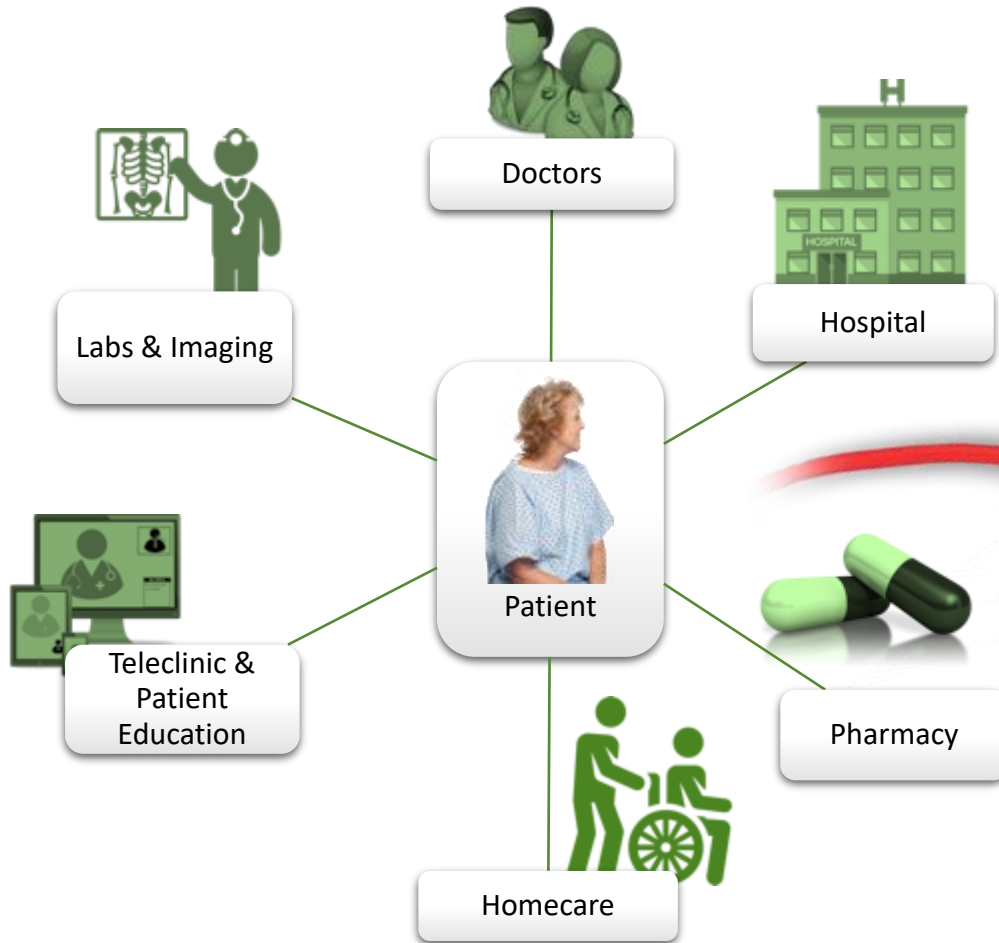
**AHF : CARE METRICS**

**1,414,347**  
Patients in care

**45**  
Countries served

# Our Model of Complete Care Coordination & Patient Care Navigation

## Healthcare Marketplace Booking Platform



## Virtual Visit & Care Management Solution

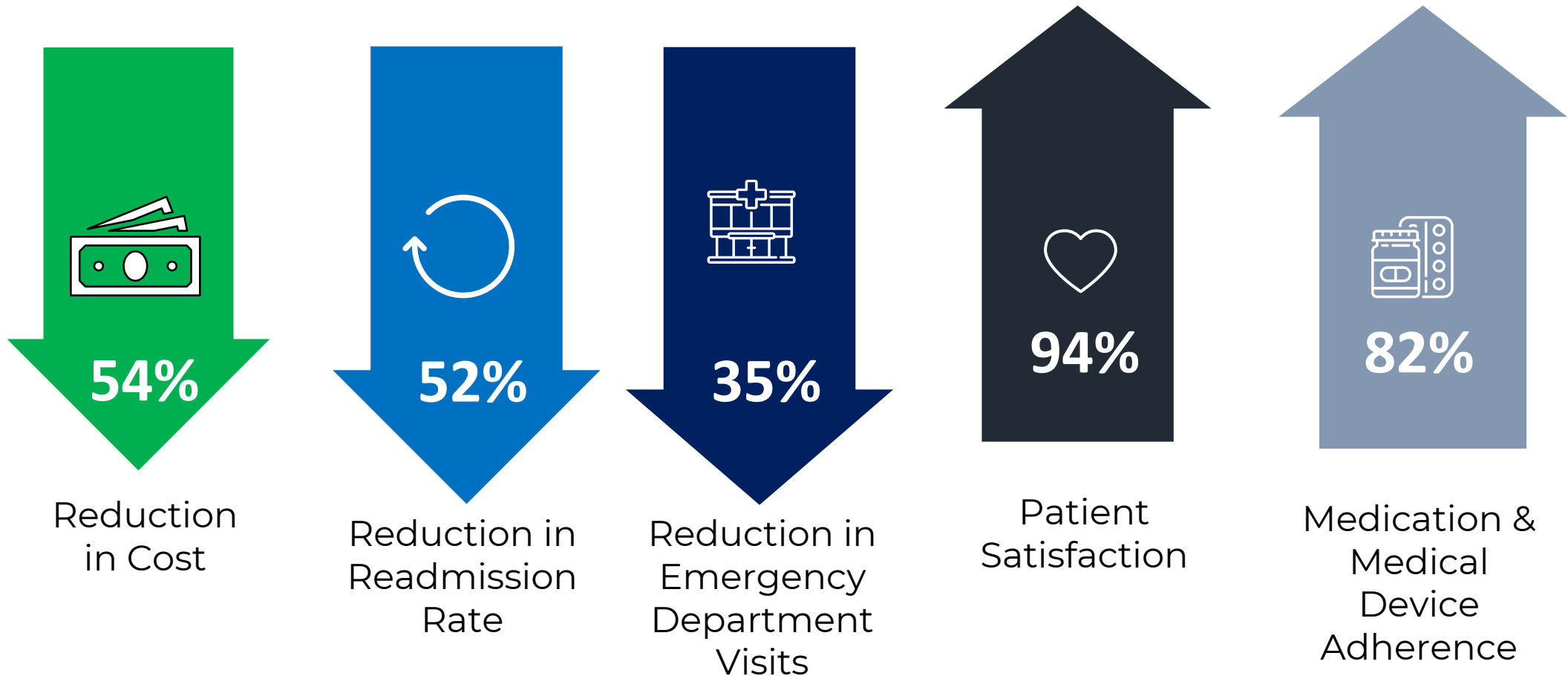
Powered by **SMART CLINIX**

**System-wide Integration**





# Outcome of our Virtual and Onsite Care\*



\*2021-22 Florida Facilities



**Stakeholder at United Nations for SDG.  
Invited by United Nations for High Level  
Meeting on Universal Health , UN  
Headquarters NYC**



**Finalist of the GEC(Green Electronics  
Council) 2018 Catalyst Awards for Advancing  
Human Wellness through IT –  
along with HP , WHO Oct 2018**



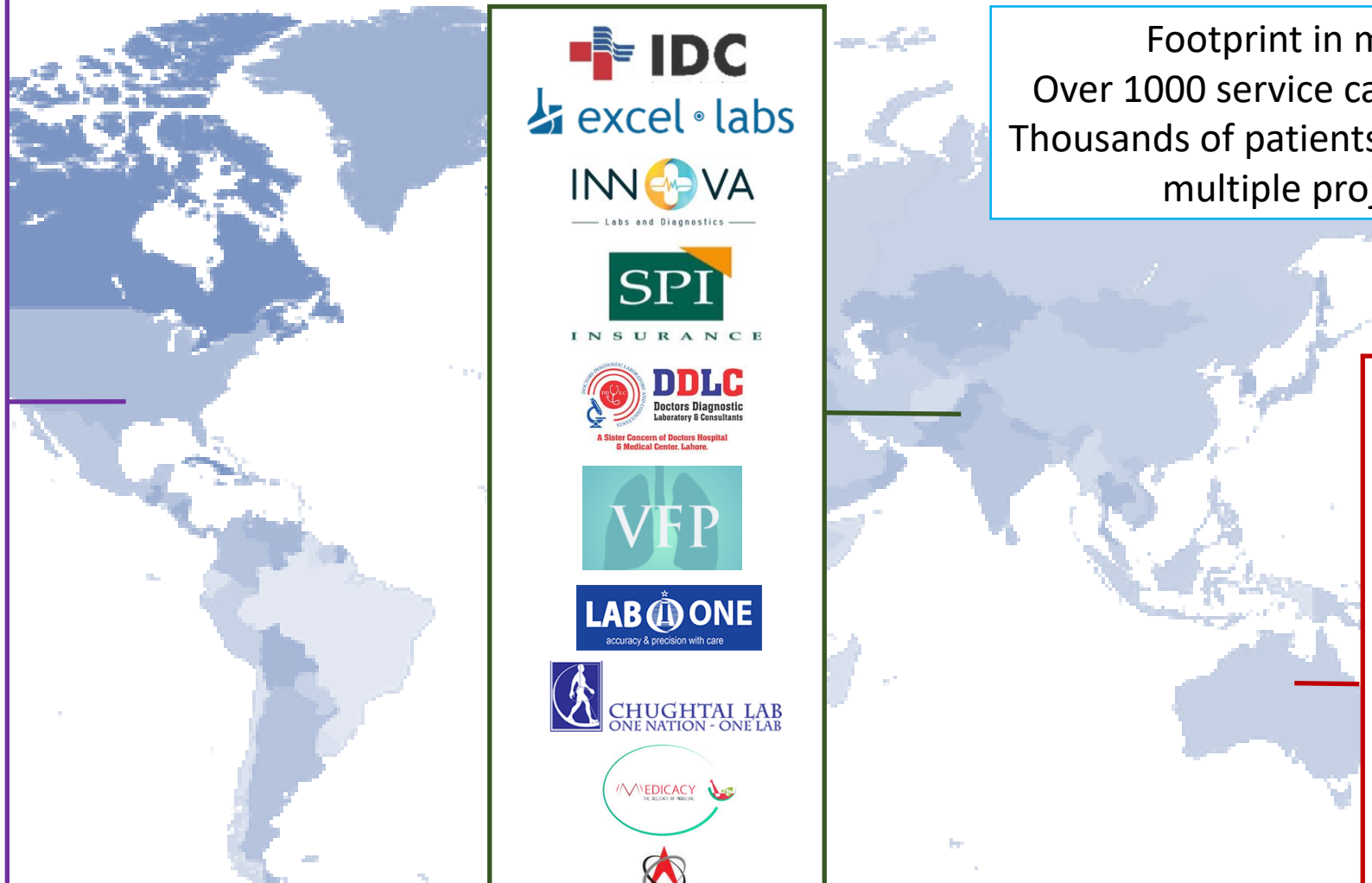
- **Top6 Digital Companies by American  
Telemedicine Association 2018**
- **Finalist at Samsung Digital Health Summit  
Silicon Valley 2017**



**Invited by World Bank/IFC for Universal  
Healthcare Summit , –Feb 2019**



# ATP Global Alliance & Client Map



Footprint in multiple countries  
 Over 1000 service care providers in network  
 Thousands of patients served monthly through multiple projects & channels

**AdventHealth**

**Quest Diagnostics™**

**PRECISION IMAGING CENTERS**

**ND NEW DIRECTION**  
 Dialysis services at your doorstep

**FIRST COAST CARDIOVASCULAR INSTITUTE**

**Green Imaging**

**AHF AIDS HEALTHCARE FOUNDATION**

**Pioneer MEDICAL GROUP**  
 HEALING WITH COMPASSION

**Smart Laser**  
 Laser & Skin Clinic

**CYPRESS VILLAGE**  
 JACKSONVILLE  
 BROOKDALE SENIOR LIVING

**OPTIMUM CARE**  
 HOSPITALIST

**IDC**

**excel • labs**

**INNOVA**  
 Labs and Diagnostics

**SPI INSURANCE**

**DDLGC**  
 Doctors Diagnostic Laboratory & Consultants  
 A Sister Concern of Doctors Hospital & Medical Center, Lahore.

**VFP**

**LAB ONE**  
 accuracy & precision with care

**CHUGHTAI LAB**  
 ONE NATION - ONE LAB

**IVMEDICACY**  
 THE SCIENCE OF MEDICINE

**AL RAZI HEALTHCARE**  
 A PROJECT OF DHIAI GROUP

**Punjab RADIOLOGY**

**Alnoor Diagnostic Centre**  
 from darkness to light!

**Wide Bay Clinic**  
 Instant & Convenient Healthcare

**MIMS** 100% pure knowledge

**IWC PHARMACY**

**ML Pathology\***  
 Specialists in Private Pathology since the 1920s

**I-MED Radiology Network**  
 Comprehensive care. Uncompromising quality.

**Sullivan Nicolaides PATHOLOGY**

**Pharmacy online**

\*Contracting in process

# Summary

- American TelePhysicians provides both physicians services (virtual) and virtual care IT solutions with remote patient monitoring, needed to build digital and virtual healthcare ecosystem
- We offer both B2B and B2C solutions.
- Our B2B technology solutions help healthcare organizations to go digital to improve patient experience, start virtual clinics, decrease cost and increase outreach.
- Our B2C technology enable patients to schedule and get all in-network services with price transparency and convenience.
- We are looking for partnerships in international healthcare markets
- Our partners can choose services and customized solutions based on their needs and growth plans.

# THANK YOU



10175 Fortune Parkway  
Suite #302  
Jacksonville, Florida 32256

[info@americantelephysicians.com](mailto:info@americantelephysicians.com)

1-888-666-2042

Websites:

[www.americantelephysicians.com](http://www.americantelephysicians.com)

[www.cura4u.com](http://www.cura4u.com)

[www.smartclinix.net](http://www.smartclinix.net)

[www.neurox.us](http://www.neurox.us)